

## Empower yourself with the knowledge to make a confident decision.

There are a range of different medical devices out there that are used to straighten teeth. Choosing the most suitable one can be challenging.

If you're considering teeth straightening options, it's important to be well-informed so that you can make the best decision for yourself.

**Be clear on the facts** provides information about teeth straightening, as well as important questions to ask when exploring your options. By using this resource, you can ensure that you know the facts, know what to ask, and ultimately, know what you're getting.



Find out more.  
[invisalign.com.au/beclear](https://www.invisalign.com.au/beclear)  
[invisalign.co.nz/beclear](https://www.invisalign.co.nz/beclear)

Invisalign treatment is a series of clear plastic removable orthodontic aligners that gently move patients' teeth. An orthodontist or Invisalign trained dentist will be able to advise whether Invisalign treatment is right for you. Invisalign must be administered by a healthcare professional. You should always read and follow their directions for use. Advertisement by Invisalign Australia Pty Limited at Level 6, 154 Pacific Highway, St Leonards, NSW, 2065, Australia and Invisalign New Zealand Limited at Level 4, 135 Broadway, Newmarket, Auckland, 1023, New Zealand.

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## If it doesn't say Invisalign, it's not.

**Be clear on the facts.**

# Be clear on the facts.

## > Know the facts.

Different devices like braces and clear aligners can straighten teeth, but it's important to have a qualified dental professional determine the best option for you.

A pre-treatment clinical exam is required to ensure you're a suitable candidate and address any underlying oral health issues.

While virtual consultations are now mainstay, some parts of the exam can only be done in person. Meeting your dentist or orthodontist in person before treatment ensures clarity and the right plan.

## > Know what to ask.

It's important to be aware of the potential risks associated with teeth straightening, such as tooth loosening, tooth loss, or damage to your bite. Take the time to talk to your dental professional about how risks can be minimised and who to contact if you have any concerns during treatment.

Your treatment should have a cadence of in-person visits and virtual monitoring (if applicable) to assess progress. The cost of treatment can vary based on different factors like the complexity of your case and the length of the treatment.

Before you start any treatment, make sure to discuss all aspects of treatment, including costs, with your dentist or orthodontist.

Take a look at our checklist so you know what to ask.

## > Know what you are getting.

Invisalign® is the only clear aligner with the '3 Smarts'.

- **SmartTrack™** is patented clear aligner material designed to deliver gentle, constant force to move teeth more predictably than braces<sup>1,2</sup>.
- **SmartForce™** includes features such as attachments which are tooth coloured shapes placed on specific teeth, and act like handles to help your clear aligners move teeth in the desired direction.
- **SmartStage™** technology uses advanced artificial intelligence (AI) technology to design customised aligners for each stage of your teeth straightening process.

1. David W. White, Katie C. Julien, Helder Jacob, Phillip M. Campbell and Peter H. Buschang, Discomfort associated with Invisalign and traditional brackets: A randomised, prospective trial. The Angle Orthodontist Nov 2017, Vol. 87, No. 6 pp. 801-808  
2. Compared to Invisalign aligners previously made from single-layer (EX30) material.



## Look for the flower mark.

# 'Must ask' checklist.

Questions to ask your dentist or orthodontist before commencing treatment.

- What teeth straightening options can help me achieve the outcomes I am looking for?
- What is the criteria for Invisalign treatment?
- What is included in my pre-treatment clinical exam?
- What are the potential risks associated with the procedure?
- How will any risks that arise be managed?
- Who will manage my care throughout treatment?
- Will I be able to schedule an in-person appointment with my treating Invisalign Provider if I want one?
- If I am experiencing discomfort, who do I contact?
- How long will my treatment take?
- What is the cost of my treatment? What's included?
- What are the payment T&Cs?
- Do you offer financing options? What are the T&Cs?
- What are your cancellation policies if I change my mind?
- What is the brand name of the product you're recommending?
- Can I see a brochure or a product sample?
- Where can I find more information about the product?